

# DATA AND ANALYTICS ASSESSMENT

Businesses are faced with a tremendous amount of data, but many are only just beginning to use that data to understand and respond to customers' needs and business demands. We help you govern, modernize, manage and optimize your data and analytics ecosystem for better business insights.

## CREATE YOUR ADVANCED ANALYTICS GAME PLAN

Whether you are looking to harness the power of data solutions you already have in place or implement new solutions to get more from your data, Sirius can help you get started or continue your journey. We offer tailored Data & Analytics Assessments that focus on your organization's key business priorities and processes, and any current or planned technology investments.

### A ROADMAP TO MEET YOUR DATA-DRIVEN BUSINESS DECISIONS

In our assessment, we will examine your current data estate, business value, organization structure, execution and technologies, and then rank how you're doing in the following categories:

- **Data inventory:** Document what raw materials are at your disposal
- **Business process diagrams:** Determine key business entities, actors, systems, inputs/outputs of the business; how they interact with each other; and how they generate data
- **Analytics assets and capabilities:** Document what analytics investments have been made to date
- **Business value matrix:** Map your portfolio of current, proposed and potential projects based on value, feasibility and cost
- **End-to-end ecosystem review:** Review your end-to-end capabilities to identify distinctive features and gaps between current state and best practices

At the end of the assessment, you will receive a step-by-step guide to help you understand where you are, where you want to go, and our recommendations on how to get there.

### OUTCOMES TO EXPECT

- A business-centric, vendor-agnostic approach
- Education on data strategy alignment relative to your industry
- Designation of sponsorship and data team members
- A near-term roadmap defined for data and analytics implementation
- Clear next steps to begin your data journey
- An established partnership to drive long-term success

### WHY SIRIUS?

We have a highly experienced and certified team of data and analytics architects, engineers and data scientists who can help you get the most from your data and analytics solutions. Sirius has the in-depth expertise you need to make your advance analytics platform a success.

**For more information, please contact your Sirius client executive, visit [siriuscom.com](http://siriuscom.com), or call 800-460-1237.**