

TAMING THE BEAST OF MASSIVELY GROWING HEALTHCARE DATA

Many healthcare organizations have a definite need for analytics and data-driven decision-making. Here are 8 tips to get you started.



1 Don't Forget Your Mission



Sometimes we have the tendency to focus on financial issues such as payers and compliancy, rather than on patients. Remain focused on what matters most, saving lives.

2 Keep Patients Top-of-Mind

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Improve patient experiences, which will lead to positive patient outcomes.



3 Share & Integrate



Departmental data both within and outside of the organization can be shared/integrated to improve patient outcomes and streamline administrative processes.

4 Secure Your Data

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The requirement for constant data security to improve privacy and decrease the likelihood of breaches.



5 Invest in Your People



Creatively figuring out how to compete for resources with coveted skillsets against other industries like the tech sector, retail and banking.

6 Eliminate Silos

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Breaking down data silos and finding a way to integrate data to allow for holistic information in the decision-making process.



7 Correct Data Quality Issues



Data quality and data integrity— including documentation accuracy— are imperative, especially during examinations and evaluations. Don't lose sight of your data quality.

8 Don't Be Afraid to Play with AI

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Leverage cognitive, artificial-intelligence, and natural-language solutions to assist your practitioners and eliminate the need for being data-entry specialists.



All of these items need to be part of a thorough analytics data strategy and data management plan, and experience rather than opinion needs to dictate the direction taken.